



University of
MOUNT OLIVE

University of Mount Olive
Tillman School of Business
ACBSP Programs' Student Achievement Data
Updated Summer 2025

Table of Contents

Traditional (Seated) Enrollment.....	3
Traditional (Seated) New Student (Matriculated) Fall-to-Fall Retention.....	4
Traditional (Seated) Graduation.....	5
Adult Programs (Online) Enrollment.....	6
Adult Programs (Online) New Student (Matriculated) Fall-to-Fall Retention.....	7
Adult Programs (Online) Graduation.....	8
Graduate Programs (Online) Enrollment.....	9
Graduate Programs (Online) New Student (Matriculated) Fall-to-Fall Retention.....	10
Graduate Programs (Online) Graduation.....	11

Traditional (Seated) Enrollment

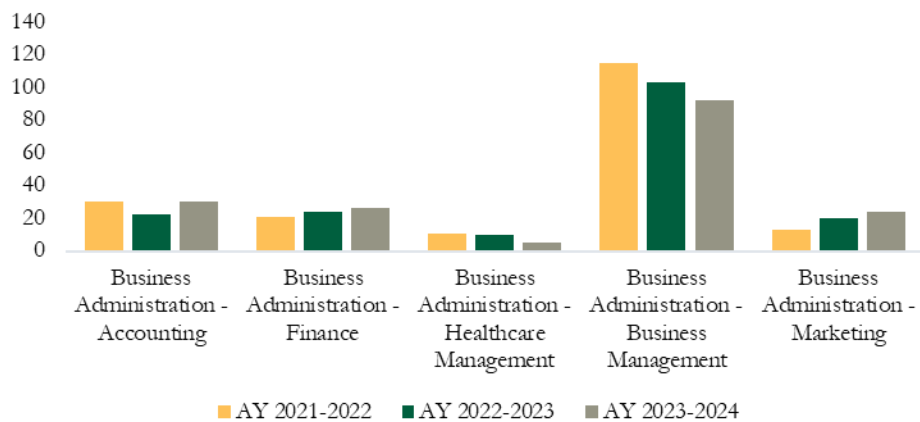
Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

Note: Academic Year runs Fall, Spring, and Summer; headcount includes each student once per academic year.

Traditional (Seated) Enrollment Trends By ACBSP Accredited Programs					
Program Name	Degree	AY 2021-2022	AY 2022-2023	AY 2023-2024	AY 2024-2025*
Business Administration - Accounting	BS	30	22	30	
Business Administration - Finance	BS	21	24	26	
Business Administration - Healthcare Management	BS	11	10	5	
Business Administration - Business Management	BS	115	103	92	
Business Administration - Marketing	BS	13	20	24	

* AY 2024-2025 will be available on Wednesday, August 13, 2025

Traditional (Seated) Enrollment Trends by ACBSP Accredited Programs



Traditional (Seated) Fall-to-Fall New Student Retention

Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

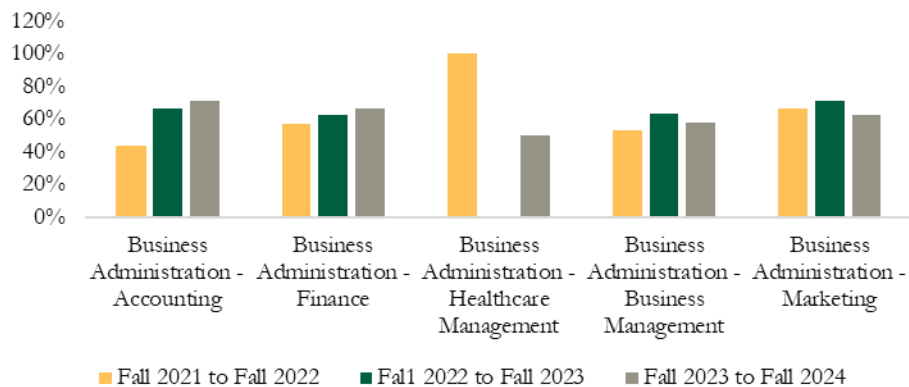
Retention is calculated based on the number of new first-time students in the fall semester who re-enroll in the following fall semester. Please note that the one-year retention calculation runs one year behind.

Note: New Student = Term Status Matriculated

Traditional (Seated) New Student Fall-to-Fall Retention Trends by ACBSP Accredited Programs					
Program Name	Degree	Fall 2021 to Fall 2022	Fall 2022 to Fall 2023	Fall 2023 to Fall 2024	Fall 2024 to Fall 2025*
Business Administration - Accounting	BS	43%	67%	71%	
Business Administration - Finance	BS	57%	63%	67%	
Business Administration - Healthcare Management	BS	100%	0%	50%	
Business Administration - Business Management	BS	53%	63%	58%	
Business Administration - Marketing	BS	67%	71%	63%	

* Fall 2024 to Fall 2025 will be available on Friday, December 12, 2025

Traditional (Seated) New Student Fall-to-Fall Retention Rate by ACBSP Accredited Programs



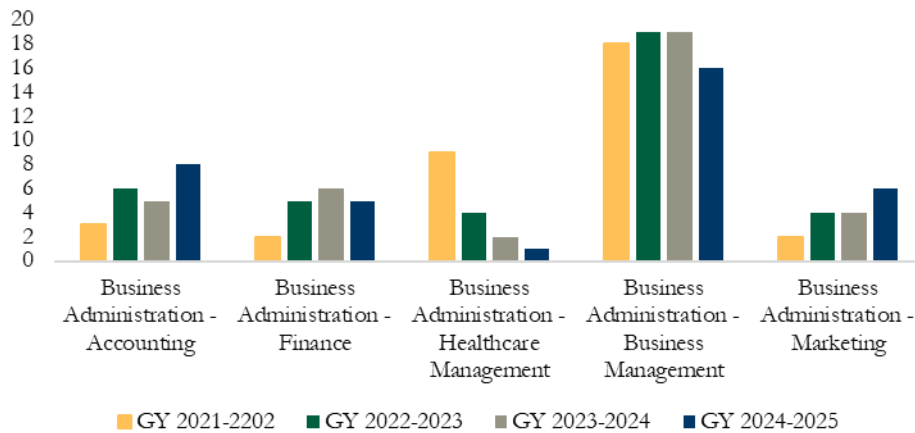
Traditional (Seated) Graduates

Data: SQL Code Source: dbo.Tdg

Note: The graduation year runs from summer to spring.

Traditional (Seated) Graduates Trends by ACBSP Accredited Programs					
Program Name	Degree	GY 2021-2202	GY 2022-2023	GY 2023-2024	GY 2024-2025
Business Administration - Accounting	BS	3	6	5	8
Business Administration - Finance	BS	2	5	6	5
Business Administration - Healthcare Management	BS	9	4	2	1
Business Administration - Business Management	BS	18	19	19	16
Business Administration - Marketing	BS	2	4	4	6

Traditional (Seated) Graduates Trends by
ACBSP Accredited Programs



Adult Programs (Online) Enrollment

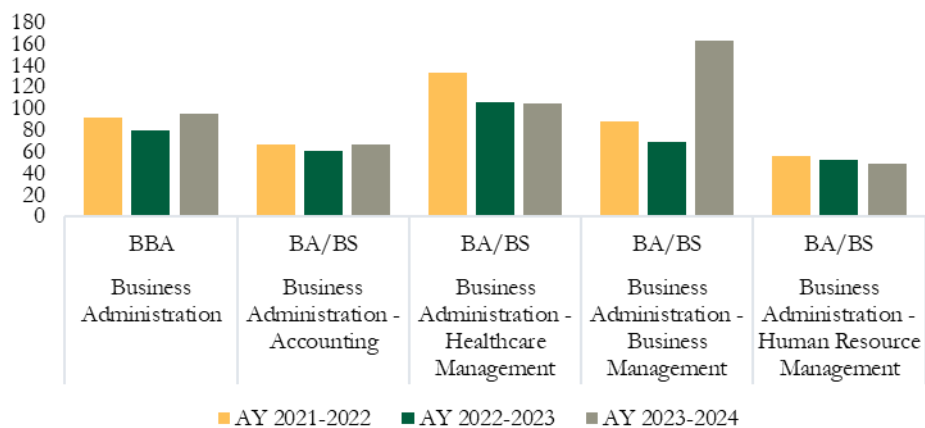
Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

Note: Academic Year runs Fall, Spring, and Summer; headcount includes each student once per academic year.

Adult Programs (Online) Enrollment Trends By ACBSP Accredited Programs					
Program Name	Degree	AY 2021-2022	AY 2022-2023	AY 2023-2024	AY 2024-2025*
Business Administration	BBA	92	80	96	
Business Administration - Accounting	BA/BS	67	61	67	
Business Administration - Healthcare Management	BA/BS	134	107	105	
Business Administration - Business Management	BA/BS	88	69	163	
Business Administration - Human Resource Management	BA/BS	56	53	49	

* AY 2024-2025 will be available on Wednesday, August 13, 2025

Adult Programs (Online) Enrollment Trends by ACBSP Accredited Programs



Adult Programs (Online) Fall-to-Fall New Student Retention

Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

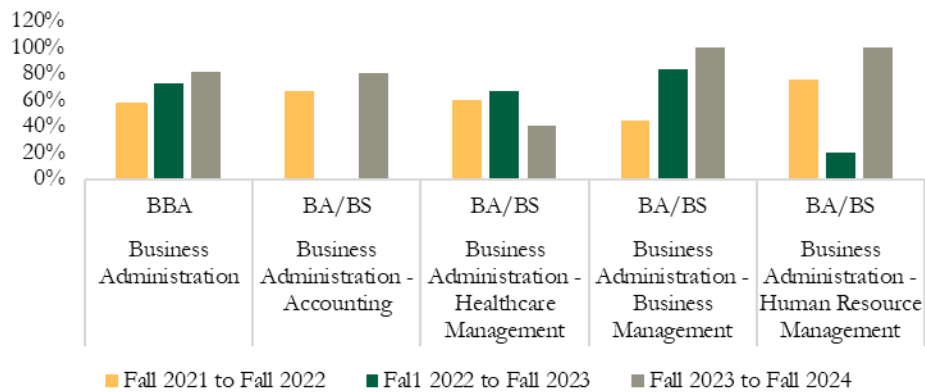
Retention is calculated based on the number of new first-time students in the fall semester who re-enroll in the following fall semester. Please note that the one-year retention calculation runs one year behind.

Note: New Student = Term Status Matriculated

Adult Programs (Online) New Student Fall-to-Fall Retention Trends by ACBSP Accredited Programs					
Program Name	Degree	Fall 2021 to Fall 2022	Fall 2022 to Fall 2023	Fall 2023 to Fall 2024	Fall 2024 to Fall 2025*
Business Administration	BBA	57%	73%	81%	
Business Administration - Accounting	BA/BS	67%	0%	80%	
Business Administration - Healthcare Management	BA/BS	60%	67%	40%	
Business Administration - Business Management	BA/BS	44%	83%	100%	
Business Administration - Human Resource Management	BA/BS	75%	20%	100%	

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Adult Programs (Online) New Student Fall-to-Fall Retention Rate by ACBSP Accredited Programs



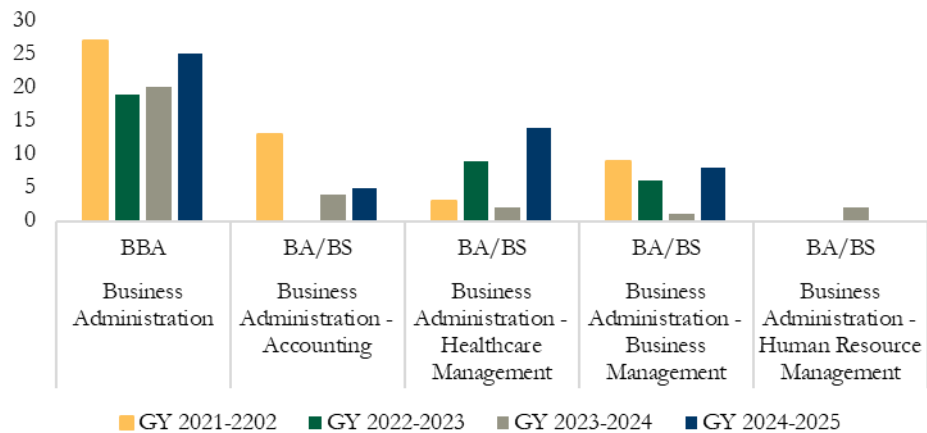
Adult Programs (Online) Graduates

Data: SQL Code Source: dbo.Tdg

Note: The graduation year runs from summer to spring.

Adult Programs (Online) Graduates Trends by ACBSP Accredited Programs					
Program Name	Degree	GY 2021-2202	GY 2022-2023	GY 2023-2024	GY 2024-2025
Business Administration	BBA	27	19	20	25
Business Administration - Accounting	BA/BS	13	0	4	5
Business Administration - Healthcare Management	BA/BS	3	9	2	14
Business Administration - Business Management	BA/BS	9	6	1	8
Business Administration - Human Resource Management	BA/BS	0	0	2	0

Adult Programs (Online) Graduates Trends by
ACBSP Accredited Programs



Graduate Programs (Online) Enrollment

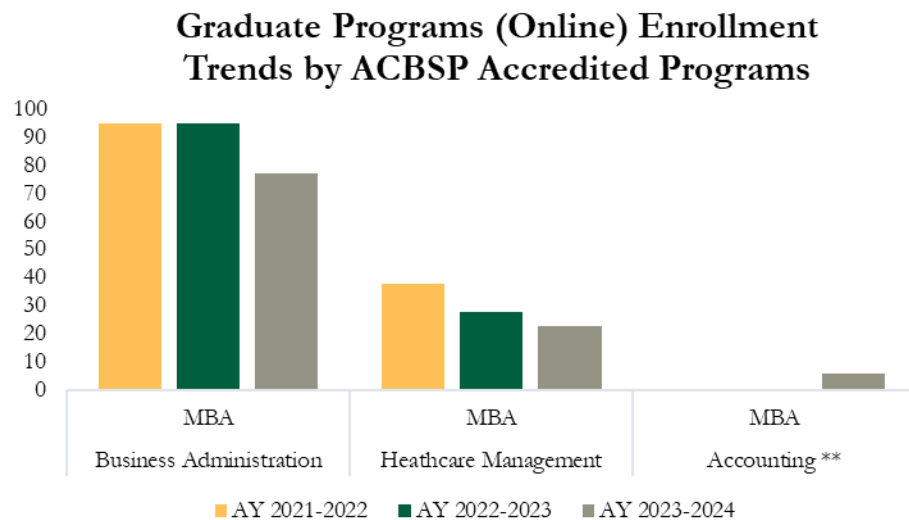
Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

Note: The academic year runs from Fall to Spring and Summer; headcount includes each student once per academic year.

Graduate Programs (Online) Enrollment Trends By ACBSP Accredited Programs					
Program Name	Degree	AY 2021-2022	AY 2022-2023	AY 2023-2024	AY 2024-2025*
Business Administration	MBA	95	95	77	
Heathcare Management	MBA	38	28	23	
Accounting **	MBA			6	

* AY 2024-2025 will be available on Wednesday, August 13, 2025

** MBA: Accounting started in Spring 2024 Semester.



Graduate Programs (Online) Fall-to-Fall New Student Retention

Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

Retention is calculated based on the number of new first-time students in the fall semester who re-enroll in the following fall semester. Please note that the one-year retention calculation runs one year behind.

Note: New Student = Term Status Matriculated

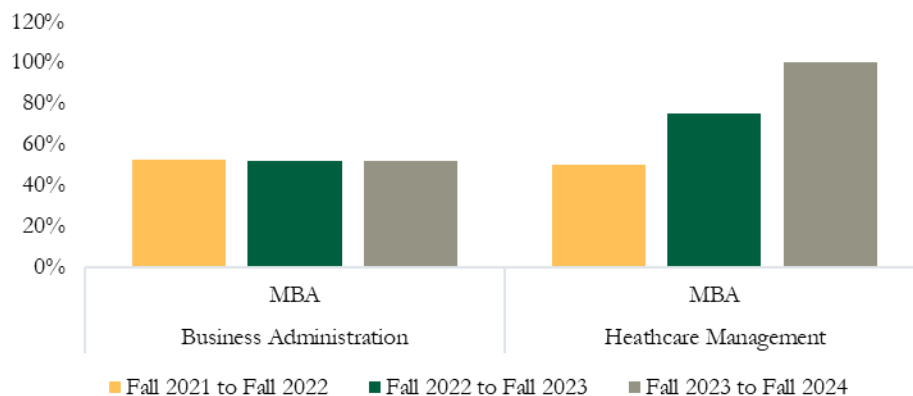
Graduate Programs (Online) New Student Fall-to-Fall Retention By ACBSP					
Program Name	Degree	Fall 2021 to Fall 2022	Fall 2022 to Fall 2023	Fall 2023 to Fall 2024	Fall 2024 to Fall 2025*
Business Administration	MBA	53%	52%	52%	
Heathcare Management	MBA	50%	75%	100%	

* Fall 2024 to Fall 2025 will be available on Friday, December 12, 2025

MBA: Accounting started in Spring 2024 semester.

MBA: Accounting First Fall-to-Fall Retention Rate will be Fall 2024 to Fall 202

Graduate Programs (Online) New Student Fall-to-Fall Retention Rate Trends by ACBSP Accredited Programs



Graduate Programs (Online) Graduates

Data: SQL Code Source: dbo.Tdg

Note: The graduation year runs from summer to spring.

Graduate Programs (Online) Graduates Trends By ACBSP Accredited Programs					
Program Name	Degree	GY 2021-2022	GY 2022-2023	GY 2023-2024	GY 2024-2025
Business Administration	MBA	49	43	35	34
Heathcare Management	MBA	14	13	9	7

MBA: Accounting started in Spring 2024 Semester.

Graduate Programs (Online) Graduates Trends by ACBSP Accredited Programs

