University of Mount Olive

Tillman School of Business

ACBSP Programs' Student Achievement Data

Updated Summer 2026

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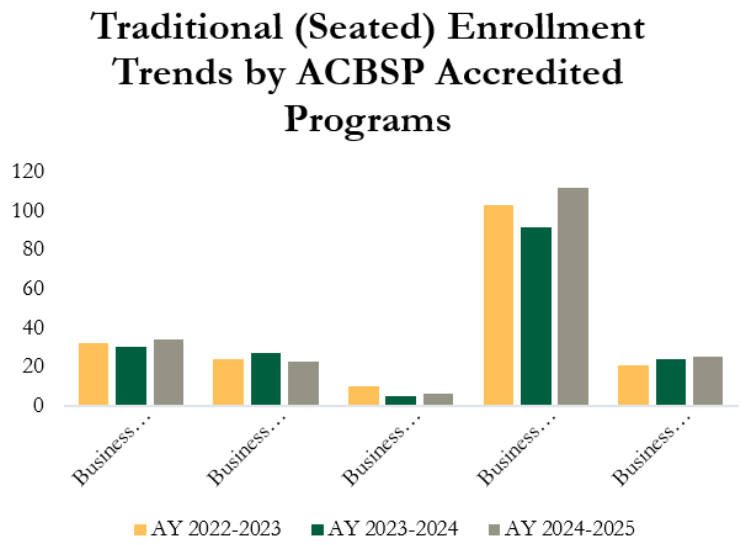
Traditional (Seated) Enrollment

Data: SQL Code Sources: dbo.vAcademic and dbo.vwCodeCurriculum

Note: Academic Year runs Fall, Spring, and Summer; headcount includes each student once per academic year.

Traditional (Seated) Enrollment Trends By ACBSP Accredited Programs				
Program Name	**Degree**	**AY 2022-2023**	**AY 2023-2024**	**AY 2024-2025**
Business Administration - Accounting	**BS**	32	30	34
Business Administration - Finance	**BS**	24	27	23
Business Administration - Healthcare Manageme	**BS**	10	5	6
Business Administration - Business Management	**BS**	103	92	112
Business Administration - Marketing	**BS**	21	24	25

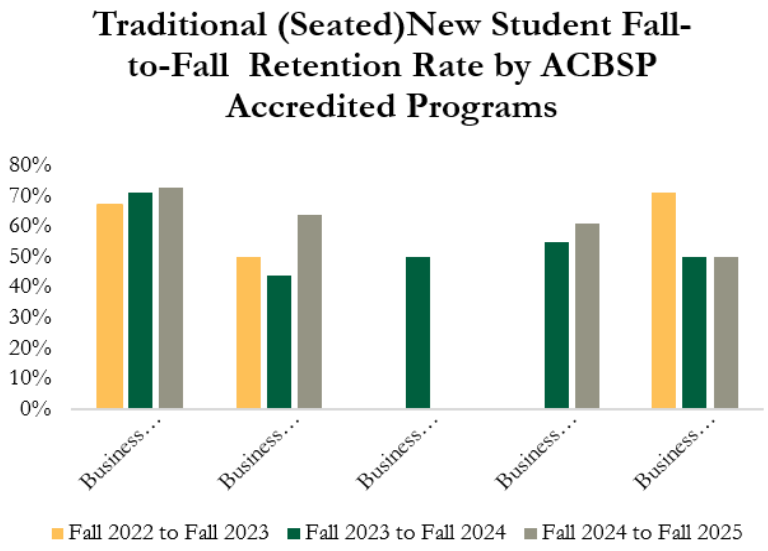


Traditional (Seated) Fall-to-Fall New Student Retention

Data: SQL Code Source: Data: SQL Code Sources: dbo.vAcademic and dbo.vwCodeCurriculum

Retention is calculated based on the number of new first-time students in the fall semester who re-enroll in the following semester. Please note that the one-year retention calculation runs one year behind. Note: New Student = Term Status Matriculated

Traditional (Seated) New Student Fall-to-Fall Retention Trends by ACBSP Accredited Programs				
Program Name	Degree	Fall 2022 to Fall 2023	Fall 2023 to Fall 2024	Fall 2024 to Fall 2025
Business Administration - Accounting	BS	67%	71%	73%
Business Administration - Finance	BS	50%	44%	64%
Business Administration - Healthcare Management	BS	0%	50%	0%
Business Administration - Business Management	BS	0%	55%	61%
Business Administration - Marketing	BS	71%	50%	50%

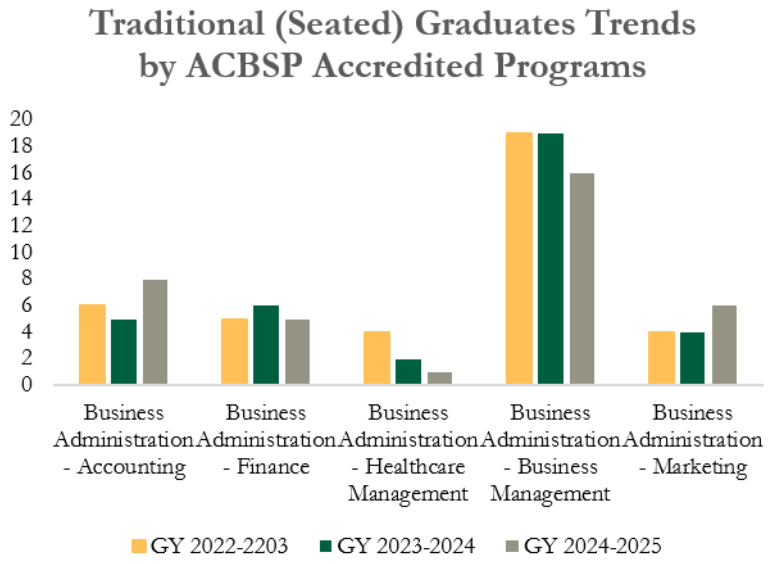


Traditional (Seated) Graduates

Data: SQL Code Source: dbo.Tdg

Note: The graduation year runs from summer to spring.

Traditional (Seated) Graduates Trends by ACBSP Accredited Programs				
Program Name	Degree	GY 2022-2203	GY 2023-2024	GY 2024-2025
Business Administration - Accounting	BS	6	5	8
Business Administration - Finance	BS	5	6	5
Business Administration - Healthcare Managemer	BS	4	2	1
Business Administration - Business Management	BS	19	19	16
Business Administration - Marketing	BS	4	4	6

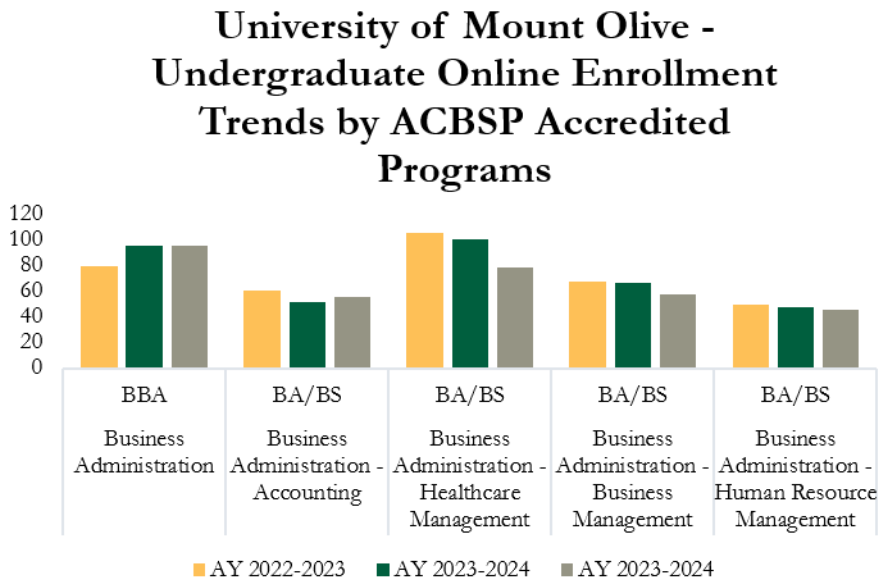


University of Mount Olive – Undergraduate Online Enrollment

Data: SQL Code Sources: dbo.vAcademic and dbo.vwCodeCurriculum

Note: Academic Year runs Fall, Spring, and Summer; headcount includes each student once per academic year.

University of Mount Olive - Undergraduate Online Enrollment Trends By ACBSP Accredited Programs				
Program Name	**Degree**	**AY 2022-2023**	**AY 2023-2024**	**AY 2023-2024**
Business Administration	**BBA**	79	95	95
Business Administration - Accounting	**BA/BS**	60	51	55
Business Administration - Healthcare Management	**BA/BS**	105	100	78
Business Administration - Business Management	**BA/BS**	67	66	57
Business Administration - Human Resource Management	**BA/BS**	49	47	45



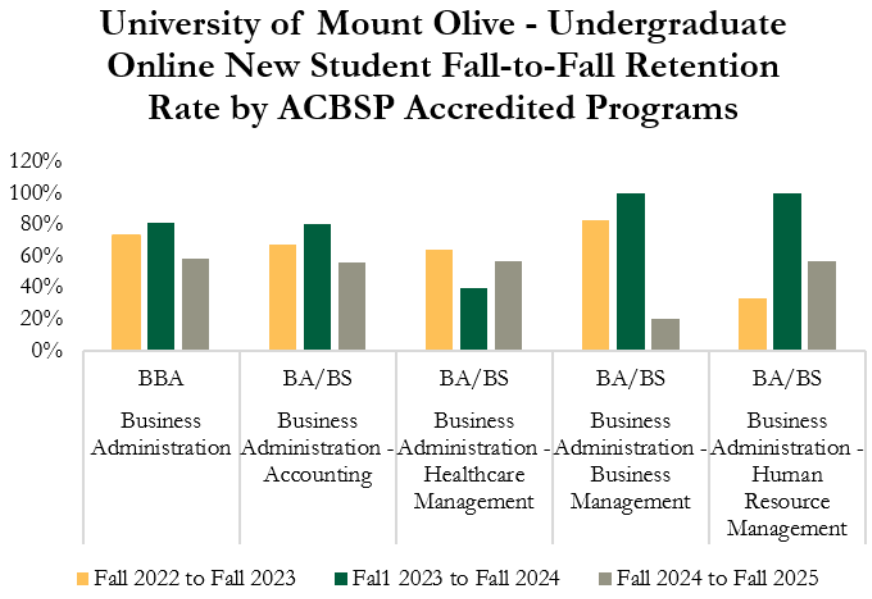
University of Mount Olive – Undergraduate Online Fall-to-Fall New Student Retention

Data: SQL Code Sources: dbo.vAcademic and dbo.vwCodeCurriculum

Retention is calculated based on the number of new first-time students in the fall semester who re-enroll in the following semester. Please note that the one year retention calculation runs one year behind.

Note: New Student = Term Status Matriculated

University of Mount Olive - Undergraduate Online New Student Fall-to-Fall Retention Trends by ACBSP Accredited Programs				
Program Name	Degree	Fall 2022 to Fall 2023	Fall1 2023 to Fall 2024	Fall 2024 to Fall 2025
Business Administration	BBA	73%	81%	58%
Business Administration - Accounting	BA/BS	67%	80%	56%
Business Administration - Healthcare Management	BA/BS	64%	40%	57%
Business Administration - Business Management	BA/BS	83%	100%	20%
Business Administration - Human Resource Management	BA/BS	33%	100%	57%

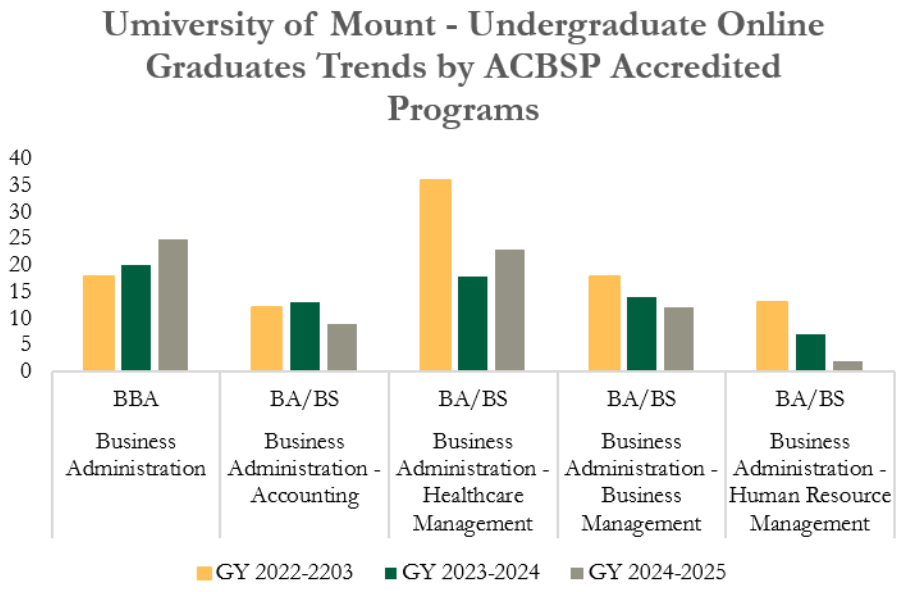


University of Mount Olive – Undergraduate Online Graduates

Data: SQL Code Source: dbo.Tdg

Note: The graduation year runs from summer to spring.

University of Mount Olive - Undergraduate Online Graduates Trends by ACBSP Accredited Programs				
Program Name	Degree	GY 2022-2203	GY 2023-2024	GY 2024-2025
Business Administration	BBA	18	20	25
Business Administration - Accounting	BA/BS	12	13	9
Business Administration - Healthcare Management	BA/BS	36	18	23
Business Administration - Business Management	BA/BS	18	14	12
Business Administration - Human Resource Managemen	BA/BS	13	7	2



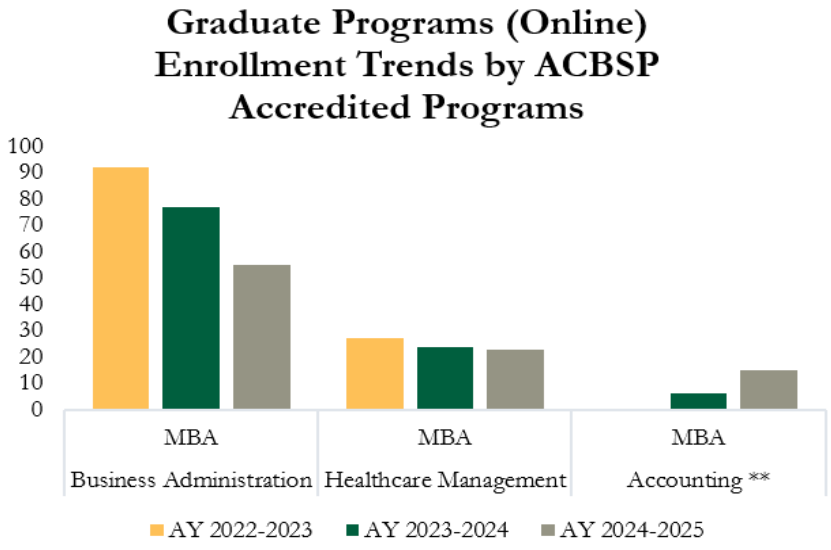
Graduate Programs (Online) Enrollment

Data: SQL Code Source: dbo.vWarehouseSpecificDayDegree

Note: The academic year runs from Fall to Spring and Summer; headcount includes each student once per academic year

Graduate Programs (Online) Enrollment Trends By ACBSP Accredited Programs				
Program Name	**Degree**	**AY 2022-2023**	**AY 2023-2024**	**AY 2024-2025**
Business Administration	**MBA**	92	77	55
Healthcare Management	**MBA**	27	24	23
Accounting **	**MBA**	-	6	15

**** MBA: Accounting started in Spring 2024 Semester.**



Graduate Programs (Online) Fall-to-Fall New Student Retention

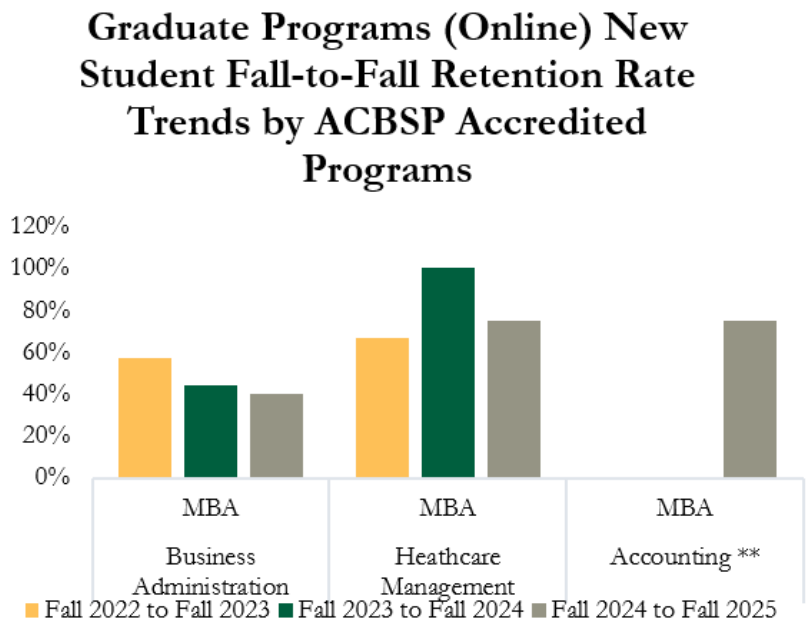
Data: SQL Code Sources: dbo.vAcademic and dbo.vwCodeCurriculum

Retention is calculated based on the number of new first-time students in the fall semester who re-enroll in the following fall semester. Please note that the one-year retention calculation runs one year behind.

Note: New Student = Term Status Matriculated

Graduate Programs (Online) New Student Fall-to-Fall Retention				
Program Name	Degree	Fall 2022 to Fall 2023	Fall 2023 to Fall 2024	Fall 2024 to Fall 2025
Business Administration	MBA	57%	44%	40%
Heathcare Management	MBA	67%	100%	75%
Accounting **	MBA	-	-	75%

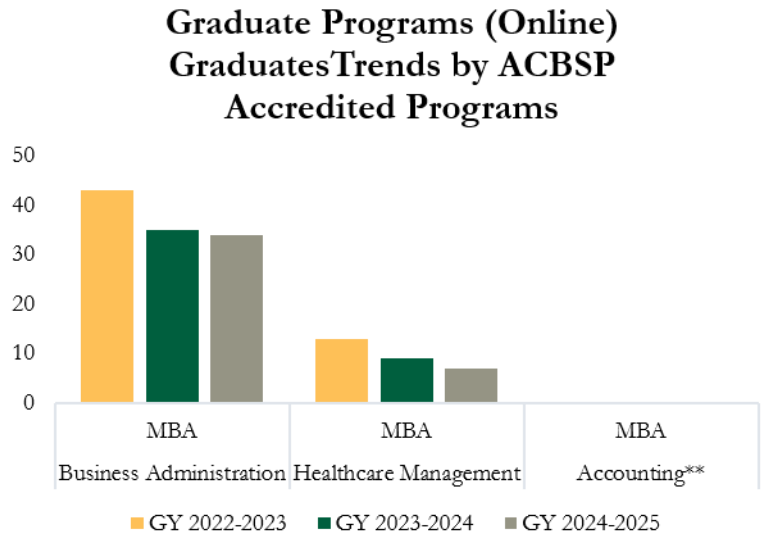
****MBA: Accounting started in Spring 2024 semester.**



Graduate Programs (Online) Graduates

Data: SQL Code Source: dbo.Tdg

Note: The graduation year runs from summer to spring.

Graduate Programs (Online) Graduates Trends By ACBSP Accredited Programs				
Program Name	Degree	GY 2022-2023	GY 2023-2024	GY 2024-2025
Business Administration	MBA	43	35	34
Healthcare Management	MBA	13	9	7
Accounting**	MBA	-	-	-

****MBA: Accounting started in Spring 2024 Semester.**